

CLAIMS:

I claim:

1. A method for utilizing a distributed network of computers, having video displays and keyboards, to provide enrollment leads that identify prospective, computer training enrollees, said method comprising the steps of:
 - establishing a website on said distributed network,
 - promoting the measuring of one's computer aptitude,
 - establishing a test that measures one's computer aptitude,
 - providing the means on said website for a visitor accessing said website to input registration data that identifies said visitor so as to register said visitor to apply to take said test that measures one's computer aptitude,
 - storing said inputted, registration data,
 - displaying, in response to said visitor's registration, on the video screen used by the registrant said test that measures one's computer aptitude, and
 - evaluating the registrant's performance on said test, and
 - communicating said evaluation to said registrant,wherein said registration data comprises said enrollment lead.
2. A method as recited in claim 1, wherein said distributed network is the Internet.
3. A method as recited in claim 1, wherein said test comprising a plurality of multiple-choice questions that must be answered within a specified period of time.
4. A method as recited in claim 2, wherein said test comprising a plurality of multiple-choice questions that must be answered within a specified period of time.
5. A method as recited in claim 3, wherein said questions are chosen from the group consisting of those directed to measuring one's skills of pattern recognition, comprehension of syntax rules, comprehension of flow chart procedures, and recognition of relationships between elements.
6. A method as recited in claim 4, wherein said questions are chosen from the group consisting of those directed to measuring one's skills of pattern recognition,

1 comprehension of syntax rules, comprehension of flow chart procedures, and
2 recognition of relationships between elements.

3 7. A method as recited in claim 1, wherein said means for registering
4 comprising a means for displaying a registration questionnaire on said video screen
5 for said visitor to answer using said keyboard, and a means for providing, upon
6 completion of said questionnaire, said visitor with a user ID and password.

7 8. A method as recited in claim 2, wherein said means for registering
8 comprising a means for displaying a registration questionnaire on said video screen
9 for said visitor to answer using said keyboard, and a means for providing, upon
10 completion of said questionnaire, said visitor with a user ID and password.

11 9. A method as recited in claim 1, further comprising the step of:
12 collecting said inputted, registration data for a plurality of website visitors,
13 and
14 contracting with a computer training entity to provide said entity with said
15 collected registration data for plurality of website visitors.

16 10. A method as recited in claim 2, further comprising the step of:
17 collecting said inputted, registration data for a plurality of website visitors,
18 and
19 contracting with a computer training entity to provide said entity with said
20 collected registration data for plurality of website visitors.

21 11. A system for utilizing a distributed network of computers, having video
22 displays and keyboards, to generate computer training enrollment leads, said system
23 comprising:
24 a website on said distributed network,
25 means for promoting on said website the measuring of one's computer
26 aptitude,
27 a test that measures one's computer aptitude,
28 means on said website for a visitor accessing said website to input registration
29 data that identifies said visitor so as to register said visitor to apply to take said test
30 that measures one's computer aptitude,
31 means for storing said inputted, registration data,

1 means for displaying, in response to said visitor's registration, on the video
2 screen of the accessing computer of said registrant, said test that measures one's
3 computer aptitude, and

4 means for evaluating the registrant's performance on said test,

5 means for communicating said evaluation to said registrant,

6 wherein said registration data comprises said enrollment lead.

7 12. A system as recited in claim 11, wherein said distributed network is the
8 Internet.

9 13. A system as recited in claim 11, wherein said test comprising a plurality
10 of multiple-choice questions that must be answered within a specified period of time.

11 14. A system as recited in claim 12, wherein said test comprising a plurality
12 of multiple-choice questions that must be answered within a specified period of time.

13 15. A system as recited in claim 13, wherein said questions are chosen from
14 the group consisting of those directed to measuring one's skills of pattern recognition,
15 comprehension of syntax rules, comprehension of flow chart procedures, and
16 recognition of relationships between elements.

17 16. A system as recited in claim 14, wherein said questions are chosen from
18 the group consisting of those directed to measuring one's skills of pattern recognition,
19 comprehension of syntax rules, comprehension of flow chart procedures, and
20 recognition of relationships between elements.

21 17. A system as recited in claim 11, wherein said means for registering
22 comprising a means for displaying a registration questionnaire on said video screen
23 for said visitor to answer using said keyboard, and a means for providing, upon
24 completion of said questionnaire, said visitor with a user ID and password.

25 18. A system as recited in claim 12, wherein said means for registering
26 comprising a means for displaying a registration questionnaire on said video screen
27 for said visitor to answer using said keyboard, and a means for providing, upon
28 completion of said questionnaire, said visitor with a user ID and password.